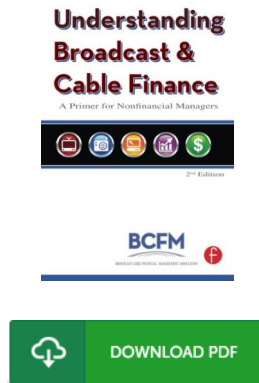


Understanding Broadcast and Cable Finance: A Primer for Nonfinancial Managers (Paperback)



Book Review

Absolutely essential go through publication. It is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Dr. Sierra Lowe Sr.)

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