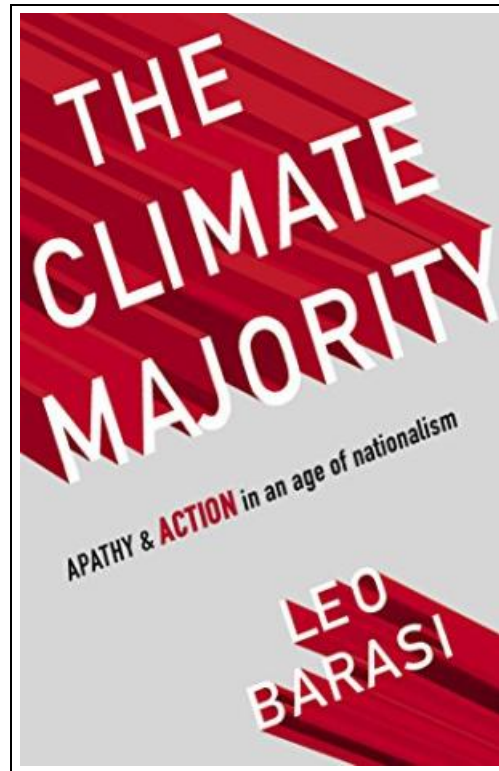


The Climate Majority (Paperback)



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Reviews

This ebook is amazing. I actually have read and i also am certain that i will going to read once more again down the road. I found out this pdf from my dad and i advised this book to discover.
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THE CLIMATE MAJORITY (PAPERBACK)

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New Internationalist Publications Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. The Climate Majority is the first book to investigate climate apathy, to describe how it prevents action to stop climate change and to show how it can be beaten with an approach developed for political campaigns. Leo Barasi argues that dangerous climate change will only be prevented if the majority of people--including those who aren't environmentalists--are persuaded of the need to limit emissions. He applies his policy and campaign experience to show that politicizing climate change makes it more difficult to build consensus, particularly among people who are currently apathetic. This is one of few books to focus on public opinion and climate change and it attempts to reveal what people really think by drawing examples and evidence of from the United States, the UK, Australia, and Canada. In a time of growing nationalism in many developed countries--and right-wing negativity towards the need for meaningful action--The Climate Majority offers a new way of understanding what can be done within the system, rather than despite it. In an era of political setbacks for sustainability, we need new hope and new tools. Anyone who cares about climate change can draw on the lessons in this book to help build a climate majority. Leo Barasi is a freelance consultant on climate change policy and campaigns. He works with charities, political candidates, and private companies to help them understand and change public opinion. He writes regularly for the New Statesman, openDemocracy, and Climate Home.

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